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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

August 26, 1997

The Honorable William F. Caton Federal Communications Commission Office of the Secretary 1919 M Street, N.W. Washington, D.C. 20554

Re: Docket Number 96-128

To whom it may concern:

Thank you for the opportunity to comment on the remand issues associated with the pay telephone reclassification and compensation provisions of the Telecommunications Act of 1996.

NATSO, Inc. is the professional and governmental representative of America's travel plaza and truckstop industry, and has 1,100 members. As one of the industry groups offering the largest number of payphones to travelers nationwide, NATSO has a significant interest in the issue of payphone compensation. Truckstop and travel plaza owners have a direct economic stake in the operation of the payphones that are located directly on their property. And because they attempt to make the places where drivers use the phones as comfortable and clean as possible, they have a direct impact on the economic viability of these phones as well.

Payphones are not simply a convenience for professional drivers; they are a necessity and an important revenue source for truckstops. Not only does the travel plaza owner devote prime floor space to phone rooms, phones are frequently available in the truckers' section of the restaurant. In a truckstop restaurant, as with other restaurants, the amount of revenue generated is directly affected by the number of patrons served. The time each patron spends at a booth or table, then, affects the number of customers that can be served in a given time period and, by extension, the amount of revenue generated for the truckstop. Customers who use phones during their meal spend significantly more time at that booth, decreasing the customer turnover at the table and the amount of restaurant revenue. Truckstop owners should be able to expect to make up at least a portion of that revenue through phone compensation.

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It is estimated that payphone service and location providers are currently compensated for just one out of every eight calls at a truckstop or travel plaza. The number of dial-around calls is constantly increasing, further decreasing the number of revenue-generating calls.

Included with these comments are cost breakdowns for operating and maintaining payphones at three NATSO member truckstops. These calculations are based on a square footage cost. Other costs incurred by location providers include 50 percent share on line costs, billing costs, bad debt expense, and service and maintenance costs. Installation costs a travel plaza \$1,000 per line, and travel plazas typically operate and maintain 15-75 telephones.

Travel plazas and truckstops should receive a fair percentage of the compensation generated from payphones at their locations. Travel plazas and truckstops, by providing these payphones, are sacrificing valuable floor space that could be used for other revenue-generating purposes.

Again, thank you for this opportunity to comment.

Sincerely,

Lisa Mullings

Associate Director, Government Affairs

#### - - PAY PHONE COST - -

PAY PHONE	E COST
DETROITER TRUCK STOP	
Annual Cost per Phone	\$226.00
Monthly Cost per Phone Monthly Maintenance Per Phone	19.00 40.00
Total Internal cost per Phone 1/2 Line Charge per Phone	59.00 10.00
TOTAL AVERAGE MONTHLY COST PER PHONE	69.00
PHONE CALL BREAK	OOWN
18 Motel Phone - 3 Calls Per Day 49 Other Phones - 524 Calls Per Day TOTAL CALLS PER MONTH	1,620 Calls Per Mo. 25,676 Calls Per Mo. 27,296
\$69.00 PER PHONE X 67 PHONES = \$4,623.00 */* 27,296 CALLS PER MONTH =	\$4,623.00 COST PER MO. .169 PER CALL
RICHFIELD TRAVEL PLAZA Annual Cost per Phone */* 12 = Monthly Cost Per Phone 1/2 Line charge of \$32.00	1,290.00 107.00 16.00
TOTAL AVERAGE MONTHLY COST PER PHONE	123.00
PHONE CALL BREAK 21 Phones - 524 Calls per Day =	K DOWN 11,004 Calls per Mo.
\$123.00 PER PHONE X 21 PHONES \$2,583.00 */* 11,004 CALLS PER MONTH =	\$2,583.00 COST PER MO. .235 PER CALL
PETRO TRAVEL PLAZA  Annual Cost per Phone  */* 12 = Monthly Cost per Phone  1/2 Line charge GTE \$32.60  TOTAL AVERAGE MONTHLY COST PER PHONE	\$1,772.00 148.00 16.00 164.00
PHONE CALL BREA	XK DOWN  8,908 Calls per Mo.

### AVERAGE COST PER PHONE CALL AT TRUCK STOPS IS \$.239 PER CALL

\$2,788.00 COST PER MO. .313 PER CALL

\$164.00 PER PHONE X 17 PHONES \$2,788.00 \*/\* 8,908 CALLS PER MONTH =

### COST CALCULATIONS FOR PAY PHONES

	RESTAURANT	STATION	TOTAL
	(Dollars)	(Dollars)	(Dollars)
Investment	,		en e
(Not Building)			
\$125,066 @ 10%	12,506		12,506
\$197,657	·	19765	19,795
			•
Supplies	13,003		13,003
Maintenance Suppli	es 1,169	11,995	23,075
Employee Wages	335,886	353,875	689,761
Rent	89,946	39,277	129,223
Utilities	89,946	39,277	129,223
Cleaning & Maint	10,009	31,900	41,909
Insurance	23,496	27,676	51,172
Property Taxes	1,336	9,915	11,251
FICA Taxes	31,510	20,212	51,722
U.E.Taxes	4,094	1,927	6,021
Deprecation	14,144	19,597	33,741
Loan Interest	•	40,380	40,380
TOTAL		\$3	1,163,854

Total Building 8139 Sq Ft 21 Phones @ 9 Sq Ft = 189 Sq Ft. of .0232 of total Sq Ft.	X>0232
Annual Cost of Phones */* 12 Months = Monthly Cost	27.001 2.250
*/* 21 Phones = Cost per Phone per Month	107

# Cost To Provide Public Phone Service

	Description-Expense Account		nnual Expense	Square Footage Factor	Cost To Provide Telephone Service	
	Electrical	\$	107,000.00	0.02	\$	2,140.00
	LP Gas	φ \$	40,000.00	0.02		800.00
	Property Tax	\$	88,000.00	0.02	-	1,760.00
•	Repair & Maintenance	\$	110,000.00	0.02		2,200.00
	Insurance	\$	80,000.00	0.012	-	1,600.00
	Garbage	\$	31,000.00	0.02		620.00
	Waste Water	\$	20,000.00	0.02	\$	400.00
	Cleaning Supplies	\$	36,000.00	0.02	\$	720.00
	Cleaning Labor	\$	195,000.00	0.02	\$	3,900.00
	Land & Building Cost ( \$ 8,000,000 x 10%)	\$	800,000.00	0.02	\$	16,000.00
	Total	\$	1,507,000.00	0.02	\$	30,140.00

#### 9 SQUARE FEET REQUIRED PER PHONE 67 PHONES

TOTAL	BUILDING	SQ.	FT.	48000	
			9	<b>/48000 =</b>	0,0001875

LINE COST - INSTALLATION	125.00
MONTHY CHARGE	20.00

# COSTS REQUIRED TO MAINTAIN BUILDING : (BASED ON 1996 TOTALS)

REPAIRS	275,826
ELECTRICITY	116,717
MICH CON	34,356
WATER	26,498
PROPERTY TAXES	114,000
DEPRECIATION	133,216
RENT	408,955
LIABILITY INSURANCE	30,595
INTEREST EXPENSE-BLDG.	56,916
INTEREST EXP NOTE	7,980
	1,205,059
9 SQ. FT. PER PHONE	X .0001875
ANNUAL COST PER PHONE =	226
MONTHLY COSTS PER PHONE :	
ANNUAL COST DIVIDED BY 12	19
MAINTENENCE +	40
1/2 LINE CHARGE +	10
MONTHLY COST PER PHONE	69

### Phone call breakdown:

18 motel phones - 3 calls per day	1620
49 other phones - 524 calls per day	<u> 25,676</u>
Total calls per month	27,296

\$69.00 x 67 phones = \$4,623.00 \$4,623.00  $\div$  27,296 = 16.9 cents per call